



Kathleen Del Monte  
Owner/President

## **MCENROE VOICE & DATA HELPS SMALL TO MID-SIZED BUSINESSES WITH 2012 EXPANSION**

*By Kathleen Del Monte, McEnroe  
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Baltimore/Washington — January 31, 2012 — McEnroe Voice & Data, a regional leader in telecom and digital recording solutions, is helping small to medium-sized businesses (SMBs) reposition their communications infrastructure to increase their profitably during an office expansion or relocation. In 2012 many companies have paused to reflect and reevaluate their business from all angles. Convergence has led many business owners to rely heavily on highly qualified technology providers to ensure a smooth transition of phone systems, data networks and other technologies during a strategic relocation. McEnroe Voice & Data is well positioned to actively support the complex needs of its customers during this type of transition.

With an abundance of technology providers in the marketplace, a business owner's first challenge is to select the right technology provider. There are companies that are strong in either voice or data, but most lack both skill sets. However, McEnroe Voice & Data is unique in that it has expertise in both voice and data

communications, which enables them to provide benefits that far exceed those of their competition. McEnroe Voice & Data is a true Managed Service Provider (MSP), with certified voice and data experts who have years of experience in the industry.

McEnroe Voice & Data differentiates itself by providing high-level consultation to ensure that pre-installation, installation, and post-installation all runs smoothly. "As a company, we take a consultative team approach to understand our customers' business communications needs and have dedicated engineers, with hundreds of moves of experience, to ensure proper implementation," commented Kathleen Del Monte, Owner/President of McEnroe Voice & Data. "Attention to detail and clear communication is the only way to ensure that the technology investment provides you with a competitive advantage and increases overall profitability."

McEnroe Voice & Data deploys Session Initiation Protocol (SIP) and leverages an innovative Current Technology Assurance Plan (C-TAP) which continually equips the customer with new technology while simultaneously protecting them from obsolescence and unforeseen cost. When a

business moves into a new location the need for additional hardware and software oftentimes becomes glaringly apparent, and C-TAP customers are able to add new technology without incurring any additional cost. Keeping the customer at the latest state of technology is at the forefront of McEnroe Voice & Data's mission, so long as the technology enhances productivity and increases bottom-line profitability.

### **ABOUT MCENROE VOICE & DATA**

McEnroe Voice & Data Corporation is a leader in business phone systems. They offer state of the art voice and data networks which include telecommunication and voice mail systems, VoIP, hosted solutions, voice logging, dictation systems, and specialized wide area networks for the health care industry.

McEnroe is annually recognized as one of Baltimore's largest woman-owned businesses. With over 39 years of experience they service over 3,000 customers in the Baltimore/Washington area. <http://www.mcenroevoice.com>.